Prime Software

Feedback Report

The feedback received about our groups initial ideas was for the most part a reiteration of concerns with integration of our ideas with the current technology. A key point that Trevor pointed out on multiple occasions was the idea of either storing data offsite or on the site directly. In addition another main focus of the target group was to keep the content organized and make sure there is no duplicated information.

The stakeholders liked all our possible homepage design templates and decide that the dynamic changing tile design was the most effective because it initially sorts the flow of traffic and will try and get the customer to the top links within the stakeholder’s interest.

Future Students:

* The focus group made it clear that the most important idea was to make potential new students feel important.
* Having a clear and organized workflow to find information. Example would be how to apply and how much does tuition cost per semester.

Current Students:

* Looking to get to target destination within one click.
* Having lots of possible options to find an individual form or course.
* The present site has a limited use of social media and current/ popular news. An idea that our group had was to having a news feed that was populated by program specific news.

Staff:

* The staff want an organized site
* Increased capability to maintain the content.
* The ability to find and search for form would be greatly appreatiate.
* Some form of user feedback and reporting of broken links.

Parents:

* The parents that are researching for information on a school website for the most part care about there kids and their possible decisions.
* They are interested in finding out detail such as finances, courses offered, living situations.
* Keep all this in mind the idea of making new parents and new students feel welcome is a major part of the information gathering process for a parent.